

Dear Sponsor,

Is it possible to reach out to 50,000 new people who might want to do business with your company? Harmonize with the Cobb Symphony Orchestra and we might just pull it off! The First Annual Noteworthy 5K on February 20, 2010 is expected to attract over 500 runners and is bringing together the top community leaders in the region. In partnership with the Marietta High School, the Noteworthy 5K will increase your company's visibility and present you as a steadfast supporter of community programs.



The Noteworthy 5K will be promoted throughout the Atlanta metro region through our media sponsors including TRUE OLDIES 106.7, the CSO website, concert programs, e-mail campaigns and the distribution of flyers, public service announcements and press releases. The opportunities for your company's recognition with your name and logo reaching tens of thousands of people in the Atlanta metro area and beyond are numerous.

In the last year alone, the Cobb Symphony through all of its affiliated programs served 400 students weekly in the Georgia Youth Symphony Orchestra and Chorus program as well as over 200 families with the Georgia Center for the Arts. Additionally, the CSO brought musical explorations to over 12,000 unique viewers with our Online Conservatory, and over 50,000 people experienced the power of live music in the concert hall and with our free community concerts throughout the summer. By committing your sponsorship to the CSO, we can better plan for the services and program enhancements to better our community.

All sponsorship and auction proceeds will directly help support the Cobb Symphony Orchestra and the over 1,000 dedicated people that engage with us on a weekly basis.

We would be happy to customize your donation to maximize recognition of your donation. All donors will be recognized at the event and businesses donating \$500 or more will also be listed on our website. Finally, you will be able to display marketing materials at the event as space allows.

We thank you in advance for joining the other patrons and sponsors that have so generously agreed to support this event. Included with this letter is a sponsorship form which can be completed and returned via fax or mail as well as sponsorship benefit information.

Please do not hesitate to contact our office at (770) 429 - 7015 or noteworthy5k@cobbsymphony.org, if you have any questions about our organization or the event. We are looking forward to your support.

Sincerely,

Todd Youngblood
CEO, YPS Group, Chair, Board of Trustees

Chris Clark
The McCart Group, Vice Chair, Board of Trustees

2009 Noteworthy 5K Committee

Tim Lee, Commissioner, District 3
Anne Game, North Highland

Mark Koppelman, Knowledge Connex
Bob Scarr, Delta Air Lines

Special Thanks to:



The WILCOM Group



Noteworthy 5K Run/Walk

Sponsor Information Form

February 20, 2010 8:00 AM – Marietta High School

To Benefit the Cobb Symphony Orchestra



General Information

- YES, I want to be a \$5,000.00 *Vivace Sponsor*
- YES, I want to be a \$2,500.00 *Allegro Sponsor*
- YES, I want to be a \$1,000.00 *Bel Canto Sponsor*
- YES, I want to be a \$500.00 *Scherzo Sponsor*

Name/Business (to appear in promotional materials) _____

Contact Name _____

Address _____

City _____ State _____ Zip _____ Website _____

Phone# _____ Fax# _____ E-mail _____

Your contribution is tax deductible to the extent allowed by law. Your accountant can provide specific information. The CSO is a non-profit 501(c)(3) corporation. Tax ID # 23-7013882. This form will serve as your receipt for your contribution.

Check mailed to Cobb Symphony, P.O. Box 791, Marietta, GA. 30061

Paying by credit card? Please provide the following information:

Sponsorship Amount: _____ Credit Card No.: _____

Expiration Date: _____ Verification # (3 digits on back): _____

Name as it appears on card: _____

Billing address on card: _____

Please return this form by Mail or Fax (770) 794 – 8916

P. O. Box 791 • Marietta, GA 30061 • www.CobbSymphony.org • (770) 429 - 7016
59 Season • 1951-2010

Sponsorship Benefits



Vivace Sponsor (\$5,000+)

- Recognition as "Vivace Sponsor" for event
- Prominent placement of corporate logo on sleeve of shirt
- Corporate logo on event signage
- Corporate logo on CSO website from for one year from date donation received
- Corporate acknowledgment in all media materials
- Prominent placement of corporate logo on marketing posters to be placed throughout local businesses
- Verbal acknowledgment at race
- Company name listed on electronic registration form at www.cobbsymphony.org
- Opportunity to use promotional space provided by CSO on race day
- Corporate logo listed in CSO's 2010/2011 View Book Report – 1,500 printed and distributed annually
- Complimentary race entries and shirts – 15

Allegro Sponsor (\$2,500+)

- Recognition as "Allegro Sponsor" for event
- Placement of corporate logo on back of shirt
- Corporate logo on event signage
- Placement of corporate logo on marketing posters to be placed throughout local businesses
- Company name listed on electronic registration form at www.cobbsymphony.org
- Corporate logo listed in CSO's 2010/2011 View Book Report – 1,500 printed and distributed annually
- Complimentary race entries and shirts – 10



Bel Canto Sponsor (\$1,000+)

- Recognition as "Bel Canto Sponsor" for event
- Placement of company name on back of shirt
- Company name on event signage
- Company name listed on electronic registration form at www.cobbsymphony.org
- Corporate logo listed in CSO's 2010/2011 View Book Report – 1,500 printed and distributed annually
- Complimentary race entries and shirts – 7



Scherzo Sponsor (\$500+)

- Recognition as "Scherzo Sponsor" for event
- Company name on event signage
- Complimentary race entries and shirts – 5

The WILCOM Group

Questions? Please contact the Cobb Symphony at (770) 429 – 7016 or bhermanson@cobbsymphony.org

www.CobbSymphony.org